



## **INVITATION FOR STUDENT VOLUNTEERS**

### **SINGAPORE WINE FIESTA 2010**

**29 – 31 OCTOBER 2010**

We would like to invite student volunteers to participate in Singapore Wine Fiesta 2010 organized by the Singapore Straits Wine Company Pte Ltd.

For background, Singapore Wine Fiesta is one of the biggest outdoor wine tasting event in Singapore where wine proprietors and wine makers from all over the world are invited to come and meet with people to share information and knowledge about their wines and wineries.

Singapore Wine Fiesta is a 3<sup>rd</sup> year running and it would be attended by trade delegates, wine proprietors / makers and general public. There would be tasting sessions, wine appreciation classes, music, food and entertainment for everyone! More than 3,000 people attended the event last year and this year is going to be even bigger and better.

#### **Who can come? What are the requirements of student volunteers?**

- At least 18 years old
- Keen interest in wine
- Good character
- Fun-loving
- Enjoy meeting people
- Cheerful
- Responsible
- Able to communicate with people from all levels

Students are encouraged to participate for the entire 3-day event but if they are unable to they can inform us during the sign up and an arrangement for a replacement will be made accordingly. Foreign students are definitely welcome especially if they represent wines from their own country!

#### **Possible volunteer duties, what do students have to do?**

- Students will be assigned and rotated to different stations depending on the arrangement of the duty rosters and to expose them to various aspects and experience of running a massive wine tasting event.
- Students may be required to serve wines at assigned tasting stations
- Helping with logistics such as:
  - o Runners

- Stock replenishment
- Wine orders
- Reception handling
- Ticketing
- Other ad-hoc assignments by the team leader

#### **What can students expect?**

- An excellent opportunity for students to participate as they get to experience practical on-the-job training
- Good and wide exposure
- First-hand knowledge from the wine makers
- Access to many international contacts from the trade industry
  - Possibility for work attachment and permanent job overseas or local

#### **Meals and Attire**

All meals and drinks are provided for all student volunteers. T-shirts and aprons will be given during the event. Students can come in comfortable walking shoes, jeans or Bermudas.

#### **Participation Certificate**

A personalized participation certificate from Singapore Straits Wine Company Pte Ltd will be given to student volunteers after the fiesta.

#### **Wine Training**

Every student whom signs up as a volunteer would be given a basic wine training course learning to basics of wines and also wine service required during the wine fiesta.

#### **How to sign up to be a volunteer?**

Students who are interested can look for Marc Chao, via the Student Services department or Email to: [marc-chao@aec.edu.sg](mailto:marc-chao@aec.edu.sg).

A student briefing will be conducted prior to the event which will be confirmed closer to the date.

### **The Singapore Wine Fiesta 2010**

**29 October – 31 October 2010**

The Singapore Wine Fiesta, first held in 2008, is an annual wine appreciation and tasting fair. Organised by SSWC and Denise, with the support of the businesses on Duxton Hill, it showcases the wineries available and allows both trade delegates and the general public to discover and sample the wines of the world.

Last year, the Fiesta was a runaway success yet again with over 3,000 people spending their weekend at the 3 day fair. From wine to champagne, everyday drinking to fine wines, the Fiesta has something for everyone. It gives wineries a high profile platform to showcase their labels each year and consumers a chance to taste wines from all over the world. Representatives from different wineries will also be on hand to meet people and answer any questions.

Designed as an event for all to enjoy, it also features entertainment for children, food, music, good company and a whole lot of fun.

**Location: Duxton Hill**

The cobblestoned street, lined with trees, restored old shophouses and restaurants, provides the perfect setting for a day of wine tasting. The Fiesta will be held in a handsome marquee, with wineries in easy access so that visitors can browse and sample the wines at their leisure. All the wines showcased will be on sale down the street at Denise the Wine Shop at Craig Road.

**Event Hours:**

Friday, 29 Oct 2010: 4:00pm – 8:00pm

Saturday, 30 Oct 2010: 11:00am – 8:00pm

Sunday, 31 Oct 2010: 11:00am – 8:00pm